

## **For Immediate Release**

### **Media Contact:**

Cody Julian

Director of Marketing and PR, Capsule Hack

[cody@bacchusmktg.com](mailto:cody@bacchusmktg.com)

512-318-0075

## **Experimental Civics announces Capsule Hack, a civic hackathon and conference to inspire new ways tech can help curb climate change**

(AUSTIN, TX – May 12, 2020) Experimental Civics, alongside TechTogether and The Earth Hacks Foundation, are organizing “Capsule Hack ” (Capsule), a hackathon and conference staged to bring together up to 10,000 participants from around the world virtually for two days of collaboration and innovation in mitigating the effects of climate change on June 20 and June 21.

“We need innovative solutions now, and Capsule will help catalyze new ways of thinking about and tackling climate change,” said Sarah Sharif, Founder of Capsule and Experimental Civics.

Capsule will help bridge the gap between sectors to build solutions for climate change, including nonprofits, universities, governments, companies, and community groups like Oxford Artificial Intelligence Society, Youth Climate Leaders, Women Economic and Leadership Transformation Initiative, European Union-funded Climate-KIC, and more.

Representatives from these diverse sectors and thousands of bright minds from interdisciplinary fields will collaborate on projects to explore six challenge areas including energy, health, food, cities, art, and education.

Capsule will host several keynote speakers including Abigail Kammerzell, U.S. Sustainability Manager at H&M, Zach Freeze, Sr. Director of Strategic Initiatives and Sustainability at Walmart, Louise Glew, Director of Conservation Evidence at WWF, and Shah Shelbe, Founder of Conservify & National Geographic Explorer. All keynotes will be livestreamed along with panel discussions featuring NASA scientists and other sustainability leaders from organizations like World Resources Institute and Techstars.

Global companies like Walmart are supporting the effort by offering technology mentorship and sharing valuable insights from their data. Experimental Civics contacted Walmart after learning about the retailer’s sustainability efforts and aspirational goals to create zero waste, operate with 100% renewable energy, and sell products that sustain people and the environment.

“Coming together as technologists and humanitarians, we can drive actionable insights, create new ways to solve problems and ultimately help change the world for better,” said Anton Groom, Senior Director, Walmart Global Technology.

To learn more and get involved, see [capsulehack.io](https://capsulehack.io).

###

**About Experimental Civics, LLC**

Experimental Civics was founded by Sarah Sharif after years of extracting profitable business ideas and solutions from organizations for the human bottom line. Through Experimental Civics, she has launched over 10 unique design thinking workshops to support ideation and has supported over 30 hackathons across the country supporting innovation in every industry from agriculture to public health to biotechnology. Sarah served as the Director of ATX Hack for Change, Judge for the Mozilla Gigabit Community Fund, and has been dedicated to bringing fresh human-centered projects to the city of Austin. Clients of Experimental Civics include Red Bull, Google Fiber, Microsoft, the City of Austin, ASPPH and more.