

For Immediate Release

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400 Participants from 31 Countries produced Climate Change Solutions at the Capsule Hackathon

(AUSTIN, TX – July 6, 2020) Experimental Civics, alongside TechTogether and The Earth Hacks Foundation, organized “Capsule Hack,” a hackathon and conference that brought together 400 participants from around the world virtually for two days of collaboration and innovation in mitigating the effects of climate change on June 20 and June 21.

“Innovation is more than just novelty and ideas, it is about designing the future for the long term and leading with empathy in how we build business pipelines. I’m confident in the community we convened at Capsule Hack to focus their efforts to ensure a crisis is averted before 2030,” shared Sarah Sharif, Founder of Capsule Hack. With recent news of the Arctic catching fire and the Amazon before that, the world is in desperate need of global, innovative solutions now more than ever.

Amidst the COVID-19 pandemic, Capsule Hack pivoted from an in-person event to a virtual one, expanding its capability to host an international audience. Participants joined from all around the globe from countries like Burkina Faso, Bangladesh, Jordan, Nigeria, Pakistan, Uganda, and Slovenia to name a few.

In addition to breaking down borders to host international hackers, Capsule bridges the gap between sectors to build solutions for climate change, including nonprofits, universities, governments, companies, and community groups like Oxford Artificial Intelligence Society, UN SDSN, Women Economic and Leadership Transformation Initiative, European Union-funded Climate-KIC, and more.

Representatives and leaders from these diverse sectors along with hundreds of bright minds from interdisciplinary fields came to collaborate on projects that explore six challenge areas including energy, health, food, cities, art, and education. You can visit the [Capsule Hack Project Page](#) to view all of the projects hacked forward during the event.

Capsule hosted several keynote speakers including Abigail Kammerzell, U.S. Sustainability Manager at H&M, Zach Freeze, Sr. Director of Strategic Initiatives and Sustainability at Walmart, Louise Glew, Director of Conservation Evidence at WWF, and Shah Shelbe, Founder of Conservify & National Geographic Explorer. All keynotes including panel discussions featuring NASA scientists and other sustainability leaders from organizations like World Resources Institute and Luc Hoffmann Institute were livestreamed and recorded to be available for viewing anytime for registered attendees.

To learn more and get involved, see capsulehack.io.

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About Experimental Civics, LLC

Experimental Civics, an innovation institute and consultancy, was founded by Sarah Sharif after years of extracting profitable business ideas and solutions from organizations for the human bottom line.

Experimental Civics propels organizations forward as modern innovators through think tanks, internal innovation committees, hackathons, and forward-thinking strategies.

Through Experimental Civics' repeated success, they have consulted for billion-dollar brands including Red Bull, Google, Mozilla, and have partnered with over 65 organizations including Walmart, H&M, WWF, Techstars Sustainability, World Resources Institute, and Oxford AI Society. Sharif has contributed to HuffPost and been featured on Thrive Global, Inc.com, Grit Daily, Fox 7 News, BOLD TV, and KXAN.