## For Immediate Release

Media Contact: Cody Julian, Director of Marketing, Capsule Hack <u>cody@bacchusmktg.com</u> // 512-318-0075



## Capsule Hack is a timely, collaborative response with Global Brands to Solve the World's Climate Crisis

<u>Capsule Hack</u> is a two-day conference and hackathon addressing the climate crisis head-on. The event takes place virtually on June 20 and 21, 2020. The mission and rationale behind Capsule Hack is rooted in the urgent nature of climate issues. Experts agree that we have less than 12 years to implement drastic actions and creative solutions to preserve a chance of a livable future on our planet.

With over 500 participants representing 24 countries, including a mix of entrepreneurs, artists, students, engineers, Capsule Hack has something for everyone who has a drive to build something tangible to solve issues related to the climate crisis. With over 8 hours of curated programming, participants will hear from accomplished NASA climate scientists, discuss diversity & climate change issues with leading experts from Tech Together, and learn about innovate new business models to solve challenges across fast fashion, energy to wildlife conservation. Capsule has also caught the eye of large brands who want to join the movement like <u>Walmart</u>, <u>H&M</u>, <u>WWF</u>, and <u>Conservify</u>.

Our founder <u>Sarah Sharif was inspired to start Capsule Hack</u> because "Everyone deserves clean air to breathe, access to tasty and healthy food, and the opportunity to explore Earth's wonders," founder Sarah Sharif says. "Everyone has the right to be healthy — and not just those who inhabit the Earth today, but also future generations."

Make a difference in the world we live in, hack the climate crisis at Capsule Hack. To learn more and get involved, see <u>capsulehack.io</u>. ####